



**City of Miami Beach  
Office of Mayor David Dermer**

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**CITY WINS NATIONAL HONORS FOR SUCCESSFUL  
"VOTE MIAMI BEACH" INITIATIVE**

(Atlanta, GA) - August 29, 2005 - On Thursday, August 25<sup>th</sup>, the City of Miami Beach's "Vote Miami Beach" initiative was honored by the City-County Communications and Marketing Association (3CMA), a national organization comprised of municipal communications and marketing officials. The local voter registration drive took top honors in the Citizen/Public Participation Program category.

"Vote Miami Beach", which was originally proposed by Mayor David Dermer and Commissioner Richard Steinberg, successfully registered thousands of Miami Beach residents to vote during the 2004 election cycle. The program continues to pursue its dual goals of increased voter participation and voting awareness through outreach efforts at various city-sponsored events.

"This is a great honor for our city", said Mayor David Dermer. "'Vote Miami Beach' has had a positive impact on our citizens and gone a long way to engage them in the fundamentals of the democratic process; we are grateful to the 3CMA for rightly recognizing these accomplishments", he added.

For further information on the "Vote Miami Beach" initiative and upcoming voter registration events, please visit [votemiamibeach.com](http://votemiamibeach.com). For more information on the City-County Communications and Marketing Association (3CMA), please visit [3cma.org](http://3cma.org).

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